

## September 7, 2022 Meeting – Al's Items

### 1. Goals for 2022-2023

- a. **Support IHS music program fully:** meet fundraising goals; exceed if possible
- b. Continue, develop, and further establish **fundraising** initiatives
  - i. Existing events (Taste of Music, Taste of Broadway, Simply Sweet)
  - ii. Semi-new events (mattress fundraiser)
  - iii. New fundraisers and initiatives
    1. Goodwill
    2. Chipotle? Other restaurants?
    3. Mailing Campaign/Appeal?
    4. Sponsor an instrument
    5. Big purchase campaign
    6. Recognition on music awards night program (e.g., donation tiers)
    7. Recognition of sponsors
  - iv. Build corporate and business sponsorships
  - v. Family/parent donations - make it exceedingly easy; advertise and appeal clearly what we need, what the money supports
- c. Engage parents and families to **grow program and parent volunteers beyond 2023**

### 2. Major Tasks for the IMPA Board, 2022-23

- d. **Modernize processes** and improve efficiencies
    - vi. Board meetings
    - vii. Check reimbursement form and process (DocuSign)
    - viii. Audit form/process
    - ix. Replace “founding principles” with mission statement, values
    - x. Convince directors to change scholarship award process
    - xi. Develop a clear transition/hand-off process and instruction manual
  - e. Thorough **review of by-laws** (needs to be done this school year - winter task)
  - f. **Recruit parent volunteers** for key roles (esp. fundraising coordinator)
  - g. **Engage parents of freshmen and sophomores;** re-engage parents of juniors; appeal to parents of seniors to give generously one last time
3. **Website** - please visit and help us keep it current
  4. **General member meetings** (September 15; February x; May x)

## Other

### September 15 Meeting

5. Ask principal to announce in school-wide announcements
6. VPs - send out via Charms
7. Refreshments (drinks and food)
8. Send flyers home with kids
9. IMPA Information Sheet

10. Volunteer cards

**Ideas for this year**

2. Parent newsletter (for each program?)
3. Engagement of middle school music programs, particularly choir, to build up IHS Music program + engage incoming 9th grade parents